



# TERMS OF REFERENCE (TORs) FOR PRINTING OF FREELANCER COFFEE/HARDBOUND BOOK AND WHITE PAPER BOOKLETS FOR PSEB ISLAMABAD





Pakistan Software Export Board (Guarantee) Limited invites quotations from reputed firms registered with Income Tax and Sales Tax Department for printing of Sr. No (01) Freelancer Coffee /Hardbound Book, Book Sleeve, Souvenir Bag and Sr. No (02) White Paper Booklets and White Paper Package Box . The detail descriptions and specifications of the required printing work is as under: --

S.No	Specification		Qty	Unit price	GST if applicable	Total Amount
01	(a) Freelancer Coffee / Hard Bo MODE:	ound Book	1000			
	Landscape					
	PAPER:					
	Title Cover: (14.500in X 11.000in)	260gm eggshell card				
	Title Reverse: (14.250in X 10.875in)	120gm offset paper				
	Inside Pages: (14.250in X 10.875in) [No of pages: 280]	150gm matte				
	PRINTING:					
	4-color					
	Matte lamination on Ti	tle Cover				
	BINDING:					
	Hard cover binding Imported cardboard Stitched centerfolds	1400gm				
	Others Specifications:  UV filming of image on Title Cover and back Embossing of image on Title Cover					
	(b)Book Sleeve MODE:		1000			
	Landscape					
	PAPER:					
	Title Cover: (14.625in X 11.125in)	300gm bleach card				
	[spine +/- 1.250in] as per thickness of book					
	PRINTING:					
	4-color Matte lamination on Ti	tle Cover				
	BINDING:					





	Dye cut & Pasting		
	2 side open		
	Thumb cut (cavity for pulling out)		
	(C) Souvenir Bag	1000	
	MODE:		
	Landscape		
	PAPER:		
	Title Cover: 270gm bleach card		
	(15.000in X 11.500in)		
	[spine ~+/-2.500in]		
	PRINTING:		
	4-color		
	Matte lamination on Title Cover		
	BINDING:		
	Typical		
	Must be able to hold 2KG		
02	a) White Paper	1000	
02	DESIGNS:	each	
		eacii	
	15		
	MODE:		
	PORTRAIT		
	PAPER:		
	All pages Including Title:150gm matte paper		
	(A4)		
	[No of pages: 280]		
	DDINITING		
	PRINTING: 4-color		
	BINDING:		
	Center Staple Pin		
	· ·		
	Number of pages per design:		
	o Design 1: 10 pages		
	o Design 2: 12 pages		
	O Design 5: 16 pages		
	o Design 6: 16 pages		
	o Design 7: 16 pages		
	<ul><li>Design 8: 16 pages</li></ul>		
l			
	o Design 9: 18 pages		





o D	esign 10:	20 pages	
	esign 11:		
	esign 12:		
	esign 13:		
	esign 14:		
	Design 15:		
Others Specificat	ions :		
2 designs	will have tr	i-fold page	
(b) Whitepaper P			1000
MODE:			
PORTRAI	Т		
PAPER:			
Title Cove (3	er: 8.500in X 12	300gm bleach car .000in)	rd
[:	spine ~1.000	in] as per thickness o	of
collection			
PRINTING:			
4-color			
Matte lar	mination on	Title Cover	
BINDING:			
Dye cut 8	k Folding		
1 side op	_		
-		pulling out)	
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#### **Terms and Conditions**

- The quoted bids must be submitted in the sealed cover having clearly mentioned the "PRINTING
  OF FREELANCER COFFEE BOOK/HARDBOUND BOOK AND WHITEPAPER BOOKLETS FOR PSEB
  ISLAMABAD".
- A combine copy of the Technical & Financial Proposals should be submitted. Single stage one envelop procedure will be followed.
- Prices quoted must remain firm for acceptance up to 90 days from the date of its opening.
- Quoted price should be in Pak rupees and inclusive of all applicable taxes. Prices quoted without any tax remarks will be treated as inclusive of all applicable taxes. Any change in Government duties or taxes shall be borne by the successful bidder(s).
- The bidder must have Printing Press Declaration Certificate.
- The bidder must have minimum 3 enlistments in government institution (for printing). Detail should be attached.
- The bidder must be registered with SECP or Registrar of Firms.
- The bidder must have (Active Taxpayer List).
- The successful firm(s) will have to provide performance bond equal to 5 % of the contract value against the items after receiving the work order.





- Bidders must submit 2% of the total tender value as earnest money in the shape of Pay Order /
  Demand Draft in the name of Pakistan Software Export Board; Bids without/short in earnest
  money will be rejected.
- The earnest money of unsuccessful bidders will be refunded after completion of all the procedural requirements and to successful bidders after the delivery of entire supply of items and submission of 5% performance bond of total contract value.
- Substandard item(s) will be rejected by the PSEB at any stage after or during the supply/delivery.
- The complete sealed bids should be submitted on or before, Thursday, August 05, 2021 at 3:00 pm which will be opened on same date at 3:30 pm in the presence of participated bidders or their authorized representatives at the following address.
- Any quoted bid received after the closing time for submission of bids shall not be entertained.
- Lowest financial bid conforming all technical specifications. (100 % compliance to the technical specifications.
- PSEB reserves the rights to increase or decrease the quantity of items as per its requirement.
- Note: The bidder can quote only for Sr. No 1 & 2 or in both serials and work order will be issued to the lowest bidder conforming to all required specifications.

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